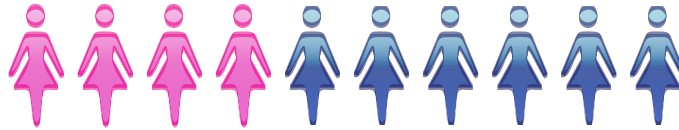


WHAT IS AN INFOGRAPHIC?



40% OF PEOPLE RESPOND BETTER TO VISUAL INFORMATION THAN TEXT

